

Orientation: Strategy, Organization & Leadership (SOL)

Plan d'études 2020-2021

	Language	Semester	Professeur	Credits	Hours	Evaluation	Total ECTS
MODULE 1 - 30 ECTS							
Compulsory (18 ECTS)							
Competitive Strategy	E	Aut-1st	Amer Maistriau E.	6	4	E	18
Organizational Theory and Decision Making	E	Aut-1st	Ch. Zehnder	6	4	E	
Quantitative Methods for Management (compulsory for all)	E	Aut-1st	Reboulleau J.	6	4	E	
Electives (12 ECTS)							
Genes, Populations and Evolution	E	Aut-1st	Lehmann L.	6	4	O	12
Data Science in Business Analytics	E	Aut-1st	Vatter Th.	6	4	P	
Marketing Science	E	Aut-1st	De Bellis E.	6	4	E	
Optimization Methods in Management	E	Aut-1st	Oouvray R.	6	4	E	
Org. Theory and Decision Making	E	Aut-1st	Ch. Zehnder	6	4	E	
Strategic Marketing	E	Aut-1st	Christen M.	6	4	P	

MODULE 2 - 24 ECTS							
Compulsory (6 ECTS) - to be chosen among the 4 courses below-only one is accepted							
Spring 2021 (4.2)							
Grand Challenges Strategy Project	E	Spring-2nd	Haack P.	6	4	?	6
Innovation Strategy Project (only for SOL orientation)	E	Spring-2nd	Queiros R.	6	4	P	
Strategy Consulting Project (only for SOL orientation)	E	Spring-2nd	Iunius R.	6	4	P	
Sustainability Strategy Project	E	Spring-2nd	Aeschlimann S./ Fischer Ch.	6	4	P	
Innovation Law	E	Spring-2nd	Junod V.	3	2	E	24
Negotiations	E	Spring-2nd	Efferson Ch.	6	4	E	
Project Management & Outsourcing in a Digital Era (MScM-MDE)	E	Spring-2nd	Bienz P.	6	4	P	
Social Well Being	E	Spring-2nd	Petersen F.	6	4	P	
Sustainable Innovation Challenge - <i>nombre limité d'étudiant/es</i>	E	Spring-2nd	Petty J.	3	2	P	
Advanced issues in International and European Tax Law	F	Aut-3rd	Danon R.	3	2	P	
Entrepreneurship, Innovation and Control Systems	E	Aut-3rd	Davila T.	3	2	?	
Individual Behavior in the Digital Environment	E	Aut-3rd	Schlager T.	6	4	E	
La recherche dans tous ses états	F	Aut-3rd	D. Preissmann	3	P	P	
Normes comptables internationales (IFRS)	F	Aut-3rd	Bianchi A.	3	2	E	
Or any course from the Master in Management within other orientations except the company project		Spring-2nd/ Aut-3rd		18			
Total							

Restrictions for Semesters 4.2 and 5.1: Within the module 3, students need to select at least 6 credits in Subset A and at least 6 credits in Subset B

Orientation-specific electives							
subject to change							
Subset A: Strategy							
Competitive Advantage & Strategic Interactions	E	Spring-2nd	Conti A. M.	6	4	P	36
Environmental Crisis and Societal Change	E	Spring-2nd	Palazzo G./Vedjovsky B.	3	2	P	
International Strategy	E	Spring-2nd	Khan U.	6	4	P	
Strategy of Innovation	E	Spring-2nd	Conti A. M.	6	4	P	
The Management of Risk, Reputation and Legitimacy	E	Spring-2nd	Haack P.	6	4	P	
Business and Human Rights	E	Aut-3rd	Jasinenko A.	3	2	P	
Business and Society - Corporate Sustainability	E	Aut-3rd	Strebel H.	6	4	P	
Entrepreneurship and Strategy	E	Aut-3rd	Tsukanova T.	6	4	P	
Strategic Management Control Systems	E	Aut-3rd	Davila T./Derchi G.	6	4	E	
Strategy and Development Modes	E	Aut-3rd	Castañer X.	6	4	P	
Stratégies digitales	E	Aut-3rd	Missonnier S.	6	4	E	
Strategy in Digital Markets	E	Aut-3rd	Peukert C.	6	4	E	
Stratégies légales internationales I	F	Aut-3rd	Steinmann Th.	3	2	O	
Stratégies légales internationales II	F	Aut-3rd	Steinmann Th.	3	2	O	
Subset B: Organizational Behavior							
subject to change							
Evidence-Based Management	E	Spring-2nd	Dietz J.	6	4	E	36
Group Processes	E	Spring-2nd	Krings F.	6	4	E	
Managing People: Organizational Design, Change, and Performance	E	Spring-2nd	Dietz J.	6	4	?	
Power and Leadership	E	Spring-2nd	Tur B.	6	4	P	
Simple Rules for Leadership and Strategy: a Practical Approach	E	Spring-2nd	Marewski J.	6	4	P	
Heuristic Decision Making Strategy	E	Aut-3rd	Marewski J.	6	4	P	
Human Behavior and Evolutionary Inference	E	Aut-3rd	Efferson Ch.	6	4	E	
Leadership Development	E	Aut-3rd	Bendahan S.	3	2	E	
Managerial Decision Making	E	Aut-3rd	Hoffrage U.	6	4	P	
Unethical Decision Making – Advanced	E	Aut-3rd	Hoffrage U./Palazzo G.	3	2	P	
Unethical Decision Making – Basics	E	Aut-3rd	Hoffrage U./Palazzo G.	3	2	P	

MODULE 4 - 30 ECTS						
Master Thesis	E/F	Spring-4th	NA	30		30

PROGRAMME'S STRUCTURE	
MODULE 1 - 30 ECTS	
Quantitative Methods for Management	6
Orientation-specific courses (compulsory)	12
Courses of other Orientations (electives)	12
MODULE 2 - 24 ECTS	
Elective courses	18
1 Business Case	6
MODULE 3 - 36 ECTS	
Orientation-specific elective courses	36
MODULE 4 - 30 ECTS	
Orientation-specific Master Thesis	30
<i>Academic or internship master's thesis taking place at the last semester</i>	
<i>Regarding internship, the duration is minimum 3 months, maximum 6 months, can be extended to 12 months</i>	
Total	120