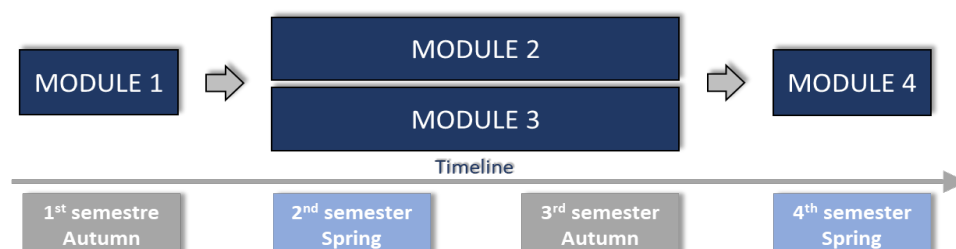


HEC Lausanne
MSc Management
Orientation : Behaviour, Economics & Evolution (BEE)
 Study Plan 2022-2023

Structure of the Master



This program has 120 ECTS credits.

Courses	Professors	Semesters				ECTS	Lang	Ev
		1 st sem Autumn	2 nd sem Spring	3 rd sem Autumn	4 th sem Spring			
MODULE 1: Average set of compulsory (18 ECTS) and elective courses (12 ECTS) - 30 ECTS								
COMPULSORY COURSES								
Quantitative Methods for Management - <i>all orientations</i>	Reboulleau J.	●				6	E	W
Genes, Populations and Evolution - <i>BEE orientation</i>	Lehmann L.	●				6	E	W
1 course to be chosen from:								
-Organizational Theory and Decision Making - <i>BEE/SOL orientations</i>	Zehnder C.	●				6	E	P
-Competitive Strategy - <i>BEE/SOL orientations</i>	Amer Maistriau E.	●				6	E	W
ELECTIVE COURSES (select 12 ECTS)								
Competitive Strategy - <i>BEE/SOL orientations</i>	Amer Maistriau E.	●				6	E	W
Organizational Theory and Decision Making - <i>BEE/SOL orientations</i>	Zehnder C.	●				6	E	W
Data Science in Business Analytics - <i>BA orientation</i>	Tagasovska N.	●				6	E	P
Optimization Methods in Management - <i>BA orientation</i>	Oeuvray R.	●				6	E	W
Marketing Science - <i>MKT orientation</i>	Christen M.	●				6	E	W
Strategic Marketing - <i>MKT orientation</i>	Engeler I.	●				6	E	P

MODULE 2: Compulsory course (6 ECTS) and optional courses (18 ECTS) - 24 ECTS								
COMPULSORY COURSE								
Behavior, Economics and Evolution Lectures Series (<i>open to other orientations</i>)	Lehmann L./Santos Pinto L.		●			6	E	P
OPTIONAL COURSES (select 18 ECTS)								
Advanced Project Management & Outsourcing in a Digital Era	Bienz P.		●			6	E	P
Innovation Law	Junod V.		●			3	E	W
Bargaining and Negotiations	Efferson C.		●			6	E	W
Social Well Being	Petersen F.		●			6	E	W
Sustainable Innovation Challenge (EPFL) - <i>limited nb of students</i>	Petty J.		●			3	E	P
Advanced issues in International and European Tax Law	Danon R.			●		3	E	W
Entrepreneurship, Innovation and Control Systems	Davila A.			●		3	E	W
Individual Behavior in the Digital Environment	Schlager T.			●		6	E	W
La recherche dans tous ses états	Preissmann D.			●		3	F	P
Normes comptables internationales (IFRS)	Bianchi A.			●		3	F	W
<i>Module 2 can be any course listed above and any course listed under Module 3 for other orientations (if the course is NOT listed under Module 3 for your orientation). Company projects for other orientations are not open unless otherwise stated in SOL and BEE programs.</i>			●	●				

Courses	Professors	Semesters				ECTS	Lang	Ev
		1 st sem Autumn	2 nd sem Spring	3 rd sem Autumn	4 th sem Spring			
MODULE 3: Optional courses - 36 ECTS								
SUBSET A: BIOLOGY (select at least 3 ECTS) - please read more info down below: Useful information								
Biological Invasions	Bertelsmeier C.		●			1,5	E	P
Co-evolution, Mutualism, Parasitism	Sanders I.		●			1,5	E	P
Sex, Ageing and Foraging Theory	Mullon C.		●			1,5	E	O
Spatial Modelling of Species and Biodiversity	Guisan A.		●			3	E	P
The Evolution of Cooperation: from Genes to Learning and Culture*	Lehmann L.		●			3	E	O
Animal Communication and Parasitism	Christe P. / Roulin A.			●		1,5	E	W
Introduction to Primate Behaviour, Cognition and Culture	Van de Wall E.			●		1,5	E	P
Major Transition in Evolution (not in Aut 22)	Keller L.					1,5	E	P
SUBSET B: MANAGEMENT & ECONOMICS (select at least 6 ECTS)								
Environmental Economics	Houde S.		●			6	E	W
Evidence-Based Management	Dietz J.		●			6	E	W
Experimental Methods	Hakimov R.		●			6	E	P
Grand Challenges Strategy Project	Haack P.		●			6	E	P
Group Processes	Krings F.		●			6	E	W
Managing People: Organizational Design, Change, and Performance	Dietz J.		●			6	E	P
Neuro Economie	Villa A.		●			6	F	W
Power and Leadership	Tur B.		●			6	E	P
Sustainability Strategy Project	Aeschlimann S./Fischer C.		●			6	E	P
The Management Grand Challenges	Vogt S.		●			6	E	P
Behavioral Economics	Santos Pinto L.			●		6	E	P
Business and Society - Corporate Sustainability	Strebel H.			●		6	E	P
Heuristic Decision Making Strategies	Neth H.		●			6	E	P
Human Behavior and Evolutionary Inference*	Efferson C.			●		6	E	W
Leadership Development	Bendahan S.			●		3	E	W
Managerial Decision Making	Armaos K.			●		6	E	P
Strategic Management Control Systems	Davila T./Derchi G.			●		6	E	W
Unethical Decision Making – Advanced (not in Aut22)	Hoffrage U./Palazzo G.			●		3	E	P
Unethical Decision Making – Basics	Légeret M.			●		3	E	P
*Module 3 restrictions: You must take either The Evolution of Cooperation (L. Lehmann) or Human Behavior and Evolutionary Inference (C. Efferson) course. Students especially interested in the evolutionary foundations of human behavior are encouraged to take both classes.								

MODULE 4: Master thesis - 30 ECTS								
Academic thesis or internship thesis	Select your supervisor					●	30	E/F O-W

<p>Legend: Aut 1 : Autumn 1st semester; Spri 2 : Spring 2nd semester Aut 3 : Autumn 3rd semester ; Spri 4 : 4th semester ECTS: Credits Lang: Teaching language (F: French; E: English) Ev: Evaluation type (W: Written; O: Oral; P: Project)</p>	<p>MKT: Marketing orientation BEE: Behaviour, Economics and Evolution orientation SOL: Strategy, Organization and Leadership orientation BA: Business Analytics orientation</p>
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Useful information:

1. Read the [Regulations](#) of this program.
2. This program has 120 credits.
3. Courses in modules 2 and 3 are not final and subject to change.
4. If you want to change orientation, you can do it at the end of the 1st semester, as long as you have completed the 2 courses of the new orientation in module 1.
5. MODULE 3: You need to select at least 3 ECTS in Subset A and at least 6 ECTS in Subset B. Also, you must take either "The Evolution of Cooperation (L. Lehmann)" or "Human Behavior and Evolutionary Inference (C. Efferson)" course. Students especially interested in the evolutionary foundations of human behavior are encouraged to take both classes.
6. Registration for the 3rd and subsequent semester examinations is only allowed if the student has fully met the requirements for obtaining the ECTS credits of module 1 corresponding to the compulsory series of examinations of the first semester.
7. For those taking the FBM courses, you can find the Moodles of the FBM courses (if any) at moodle.unil.ch. Here is the [Spring schedule](#) and the [Autumn schedule](#). To register in the FBM courses/exams you need to do it BEFORE OCTOBER 17, 2021 for Autumn Semester and BEFORE MARCH 20, 2022 for Spring Semester via biologie-etudiants@unil.ch. BE CAREFUL, some courses have limited attendance... Don't wait up.

Due to the health evolution linked to **COVID-19**, the study plans may undergo the following adaptations during the semester:

- possibility to switch from one teaching mode to another (face-to-face <-> distance learning, synchronous <-> asynchronous, switch to co-modal teaching where it was not foreseen at the beginning).
- adaptation of assessment without leading to derogations from the study regulations (oral <-> written, examination <-> validation, individual work <-> group work, practical work <-> theoretical work, in-person assessment <-> online assessment, etc.)

- alternative or shifted modalities for courses, internships, practical work, fieldwork and camps that could not take place or courses that could no longer take place in the form initially planned.

Students are invited to consult regularly the study plans, syllabi and their email.